



Interstate All Battery Center Makes A Splash On The Island



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March 5, 2009 - (SANTIAGO, Dominican Republic) – Interstate All Battery Center (IABC), North America's fastest-growing portable power solutions company, announces the grand opening of its newest franchise location Saturday, March 7 at Autopista Joaquin Balaguer, KM 1.0. The new location marks the country's first Interstate All Battery Center.

"We are extremely excited to bring IABC to the Dominican Republic," said franchise co-owner and operator Eduardo Fernandez. "Interstate Batteries is a widely recognized and highly respected brand. The company has served the automotive industry well for the last 57 years, and is a proven leader in the retail battery category. With thousands of power solutions available, we now look forward to serving our new customers in Santiago."

Grand opening festivities include free food, drinks, gadget giveaways and prize drawings for radios, CD players and MP3 players throughout the day. Coupon savings and special grand opening sale prices will also be offered.

The Santiago Interstate All Battery Center carries more than 16,000 types of batteries and power solutions for everything from laptops and cameras to boats and hearing aids. In keeping with the trend of portable products and power alternatives, IABC offers consumers cost-efficient power source solutions and convenient gadgets designed to keep pace with any on-the-go lifestyle.

Owners and operators of the Dominican Interstate All Battery Center – Eduardo Fernandez and father/son, Juan and Javier Vento also own the San Juan, Puerto Rico Interstate All Battery Center. In February, their San Juan, Puerto Rico location was recognized with IABC's prestigious 2009 Store of the Year award at IABC's annual franchise convention in Dallas, Texas.

"The IABC team of Eduardo, Javier and Juan created a strong, results-driven business in San Juan and we anticipate continued success in the Dominican Republic," said Interstate Battery Franchising and Development Director, Justin Darland. "This dynamic team exemplifies the extreme customer service that IABC promises customers."

Fernandez, Vento and Vento also own and operate two Interstate Batteries wholesale distribution centers in the Dominican Republic.

About Interstate All Battery Centers

Founded in 1952 and based in Dallas, Interstate Batteries is a privately held group of corporations, which includes a company with 298 distributors that service more than 200,000 dealers throughout the United States, Canada and select international locations. Interstate is the top-selling replacement automotive brand battery in North America, selling more than 15 million units annually. Interstate All Battery Center currently has more than 129 locations serving 42 states, Puerto Rico, the Dominican Republic and Canada. For additional information about the franchise offer, please visit allbatteryfranchise.com.

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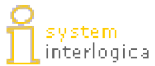
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