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## Interstate Batteries Offers Unique Fundraising Idea

Company helps fundraising groups nationwide raise money through battery sales

DALLAS, Aug. 11 /PRNewswire/ -- Boy Scout troops, sports teams, cheerleaders and youth groups are earning substantial amounts of money for special trips, programs and education through [Interstate Batteries'](#) powerful battery fundraising program. This ideal program caters to organizations that fund their own programs.

Interstate's national fundraising program was founded in 2002 to help groups and individuals across the United States earn up to 50 percent profit selling multi-pack alkaline batteries in popular sizes including AA, AAA and 9Vs, battery organizers with built-in testers and flashlights. Groups that use the program say fundraising with Interstate is easy because they offer a practical product that everyone uses.

A Boy Scout Troop of 48 boys in Dallas sold more than \$57,000 in their fifth annual spring fundraiser to help raise funds for their Troop's yearly activities. "With the help of [Interstate Batteries](#), our kids have been able to raise enough money to go on camping trips and buy new hiking equipment," said Scout dad Doug MacKinnon.

As the top-selling scout of the troop, Christian Lundberg has sold \$20,000 in alkaline batteries over the past two years. "With the Interstate Batteries fundraiser, Christian was able to contribute a portion of his sales to his college fund and sponsor a missionary trip to Africa," said his mother Catherine. "Kids like Christian are successful with this program because it offers a popular product that everyone needs."

The average household has 21 different battery-powered devices from gaming controls to flashlights and TV remotes. Interstate's fundraising products offer numerous power solutions for work and play, storm preparedness, blackouts and nighttime safety.

"We are a company that cares about our customers," said Leslie Marshall, Interstate Batteries Fundraising Director. "Unlike wrapping paper and cookie dough, our batteries are a necessity in powering homes and offices, and we love the success stories we continue to hear."

Interstate Batteries fundraising program also enabled a woman, who was unable to afford the expenses of traveling, to raise enough money to follow her dream of singing the national anthem at sporting events. With the money she raised, she was able to perform at a Baltimore Orioles game.

For more information on the Interstate Batteries fundraising program, visit [interstatebatteries.com/fundraising](http://interstatebatteries.com/fundraising) or call 1-800-830-9011.

#### About Interstate Batteries

Founded in 1952 and based in Dallas, Texas, Interstate Batteries is comprised of a privately held group of companies who sell, market and distribute all types of batteries and related products. Its member companies operate retail All Battery Center stores, provide franchising opportunity and support, and distribution through a state-of-the-art distribution center in Des Moines, Iowa. Interstate Batteries also provides products and services for motive and critical power needs through PowerCare Service and Solutions, Inc. Interstate Batteries is "#1 in Batteries," best known for its system of nearly 300 distributors who service more than 200,000 locations selling automotive, marine/RV, commercial and other types of SLI products throughout the United States, Canada and select international locations.

Since Interstate's beginnings, recycling batteries has been a key part of the services the company offers. Last year alone, Interstate returned more than a billion pounds of lead-acid batteries to government-regulated smelters across the United States for recycling. Interstate Batteries also offers batteries and information online at [InterstateBatteries.com](http://InterstateBatteries.com).

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