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Franchise Directory

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Interstate All Battery Center

Battery store

OVERVIEW

COST & FINANCING

RESEARCH

Founded in 1952, Dallas-based Interstate Batteries is a privately held group of corporations, which includes a company with 298 distributors that service more than 200,000 dealers throughout the United States, Canada, and other international locations. More than 15 million Interstate brand replacement automotive batteries are sold each year in North America. Its Interstate All Battery Center franchise system has over 145 locations in 49 states, Puerto Rico, the Dominican Republic, and Canada. In addition to Interstate's vehicle batteries, the franchise stores sell more than 16,000 batteries and accessories for battery-powered devices of all kinds.

Why This Company Makes Our AllStar List

Although new to our AllStar list, Interstate All Battery Center is not a new company. It has been in the battery business since 1952 and has over 200,000 dealers worldwide. The company began franchising in 2005, accounting for its low longevity ranking. However, franchisees benefit from being backed by an established corporation in business for more than 50 years.

Interstate All Battery Center ranked fairly high in both growth (#88) and financial strength (#78). Taking full advantage of the proliferation of battery-operated devices, the company is aggressively expanding, converting company-owned wholesale locations into franchises with a goal to ultimately reach 1,200 franchise locations nationwide. The company is listed on the SBA's Franchise Registry.

Last Year's AllStar Rank: Not Ranked

Full Disclosure Award

This company gets a nod for disclosing financial performance

AllStar Franchise



AllStar Rank: 113

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Interstate All Battery Center
 12770 Merit Drive
 Dallas, TX 75251
 800-730-7868

representations in Item 19 of its Franchise Disclosure Document (FDD). For an explanation of why this is important, read [The Importance of Item 19 in the Franchise Disclosure Document](#).

Fast Facts

Year established	1999
Franchising since	2005
Can be run from home?	No
Number of employees needed	5
Multiple units must be purchased in U.S.	No
Multiple units must be purchased outside U.S.	No
% of franchisees who own multiple units	10%
Absentee ownership allowed?	No

Franchise Unit Growth Rate

Year	U.S. Franchises	Non-U.S. Franchises	Company-Owned Locations
2009	113	9	23
2008	97	7	19
2007	60	3	17

Expanding in These Locations

Canada, Central America, Europe, United States

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